



**MADANAPALLE INSTITUTE OF  
TECHNOLOGY & SCIENCE  
(UGC-AUTONOMOUS)**

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Recognised Research Center  
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Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956  
Recognised as Scientific & Industrial Research Organization by DSIR of DST

### **Circular Dated: 03-05-2018**

All the students of B.Tech are hereby informed that DSIR Scheme - Promoting Innovations in Individuals Start-ups and MSMEs (PRISM) and Business Incubator Opportunities is going to be conducted on 05 May 2018 with the concept of Introduction to DSIR, Promoting Innovations in Individuals, Startups, and MSMEs (PRISM) Schemes, Encourage the faculties and students to submit project proposals under DSIR PRISM scheme. Performance of first year workshop practical to make as product design and development.

  
PRINCIPAL  
Madanapalle Institute of Technology & Science  
Prof. Dr. K. V. Krishna Rao J. Angalla  
MADANAPALLE-517 325, A.P.

Copy to: 1. All the B.Tech Class rooms.

2. Circular to Notice Board

**Report on**  
**One- Day Workshop on**  
**DSIR Scheme - Promoting Innovations in Individuals Start-ups and MSMEs (PRISM)**  
**and Business Incubator Opportunities for Faculty and Students Sponsored by ISTE**  
**05 May 2018**



***Submitted by: Prof. G. Hemanth Kumar, Research Professor and R&D Coordinator, Department of Mechanical Engineering***

Department of Mechanical Engineering, MITS Madanapalle conducted a one-day workshop on ‘DSIR Scheme - Promoting Innovations in Individuals Start-ups and MSMEs (PRISM) and Business Incubator Opportunities for faculty and students’ in MITS campus in order to encourage the UG and PG students as well as faculty members towards the research project schemes of DSIR (PRISM) Govt. of India.

**THEIR TALK BROADLY FOCUSED ON THE FOLLOWING TOPICS:**

- DSIR, Promoting Innovations in Individuals, Startups, and MSMEs (PRISM) Schemes
- Technological Business Incubation (TBI) schemes
- Guidelines for research proposal writing under DSIR, PRISM
- Evaluation procedure for a research proposal.
- Business incubator opportunities
- Visit to first year practical project expo

**THE MAIN OBJECTIVES OF THE WORKSHOP WERE TO:**

- Raise awareness about various schemes in DSIR, PRISM among faculties and students
- Find creative and constructive ways to write a project proposal for DSIR.
- Create an opportunity to interact with DSIR PRISM coordinator so that students and faculty can discuss their ideas with her and get immediate feedback.
- Encourage the faculties and students to submit project proposals under DSIR PRISM scheme.
- Performance of first year workshop practical to make as product design and development.

Mrs. D. Athar Samina Khan, Administrative Officer (student welfare), introduced the guests Prof. P. Uma Maheswari Devi, Coordinator, TOCIC, Sri, Padmavati Mahila Visvavidyalayam, Tirupati, Chittor, Andhra Pradesh, and Mr. Y. Mallikarjuna Reddy, Chief Executive Officer, SSIIE - Technology Business Incubator, Sri Padmavati Mahila Visvavidyalayam, Tirupati.

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Addressing the students and faculty members, Associate Research Director - Dr. P. B. N. Prasad said, "MITS Madanapalle is happy to host such workshops." He thanked Prof. P. Uma Maheswari Devi and Mr. Mallikarjun Reddy. He further encouraged students and faculty members of the institution to make use of this important workshop.

The workshop was conducted in to two sessions i.e. FN and AN. Prof. P. Uma Maheswari Devi made a detailed and informative presentation in FN session whereas Mr. Y. Mallikarjuna Reddy took the afternoon (AN) session. Professor Uma made a speech about the importance of DSIR (PRISM) scheme as a keynote. The presentation was related to writing the proposal and submitting in DSIR (PRISM) scheme (Phase I and II) of Govt. of India for financial supports. The workshop highlighted the different schemes of DSIR (PRISM) for financial support to the research proposal of students as well as faculty members. It encouraged the participant for new innovation in all areas of science and technologies with the possibilities of conversion of the innovative ideas in to the real products. She gave several example of the successfully completed project under DSIR (PRISM) scheme with the conversion of the innovative ideas in to the commercial products. Out of several examples, a few of them were "design and development of machine for designing borders of the saree, crop cutting machine for agriculture, development of drugs for medical applications etc." The scheme of DSIR (PRISM) consists of the financial support of 2 to 50 lakhs for conversion of the innovative ideas into the commercial products. After completion of each session many of the faculty and students interacted with Professor Uma regarding the procedure to submit the proposal. The resource persons encouraged the students and faculty members to write the innovative research proposal and to submit it in DSIR (PRISM) scheme for the financial support. Nearly 40 research proposals were expected from different departments of the institution. Prof. P. Uma promised to recommend and defend the research proposals from MITS in DSIR review committee if the proposal is highly innovative. Prof. P. Uma and Mr.Y. Mallikarjuna Reddy visited first year project expo in our Central workshop. They appreciated the efforts of the first year students and the staff for their sincere work to the project.

In AN session Mr. Y. Mallikarjuna Reddy delivered the talk on the opportunities for technology business incubations and development of the innovative ideas in to commercial products. He explained the process of the technology business incubations in detail and enlightened the possibilities to convert the innovative ideas in to the commercial products. He encouraged the students for technology business incubation with some example and video clips.

The workshop ended at 4 PM with a valedictory function. The HoD - Mechanical

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Engineering and I praised the students as well as faculty members for their active participation and expressed our indebtedness to MITS Management for organizing this workshop as it benefitted the participants immensely to evolve as an opportunity to grab the DSIR (PRISM) scheme of Govt. of India to convert innovative ideas with commercial products. We mentioned the importance of the workshop and appreciated the students as well as faculty members in our closing remarks. Students and faculty members gave an excellent feedback to the resource persons for their sessions. The HoD - Dr. Suryanarayana Raju, Dr. P. B. N.Prasad, Pakalapati and I thanked the resource persons and felicitated them with a memento.

**PAPER CLIPS**



**Counselling on Start-ups**

On 05 May 2018, the department of Mechanical Engineering MITS organized a one-day workshop on ‘DSIR Scheme - Promoting Innovations in Individuals Start-ups and MSMEs (PRISM) and Business Incubator Opportunities for faculty and students’ in MITS campus in order to encourage the UG and PG students as well as faculty members towards the research project schemes of DSIR (PRISM) Govt. of India. Their talk broadly focused on the following topics, DSIR, Promoting Innovations in Individuals, Startups, and MSMEs (PRISM) Schemes Technological Business Incubation (TBI) schemes Guidelines for research proposal writing under DSIR, PRISM Evaluation procedure for a research proposal. Business incubator opportunities Visit to first year practical project expo etc.,

  
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**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**

**DEPARTMENT OF MECHANICAL ENGINEERING**

One- Day Workshop on DSIR Scheme - Promoting Innovations in Individuals Start-ups and MSMEs (PRISM) and Business Incubator Opportunities for Faculty and Students Sponsored by ISTE 05 May 2018

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4	15691A0304	AMRUTESWAR SAINATH PANI	Amruteswar
5	15691A0305	ANANDA KUMAR YANAMALA	Ananda
6	15691A0306	ANIL KUMAR MENATI	Anil Kumar
7	15691A0307	ANISH KUKKALA	Anish
8	15691A0308	ANUSH KUMAR MUSULURI	Anush
9	15691A0309	ARAVIND REDDY C	Aravind
10	15691A0310	ASHA TADIPATHRI	Asha
11	15691A0311	ASHOK KUMAR REDDY VEMPALLE	Ashok
12	15691A0312	ASHRAFVALLI S	Ashraf
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15	15691A0315	AZMAL KOLIMI	Azmal
16	15691A0316	BARAKATHULLA KHAN MAYANA	Barakathulla
17	15691A0317	BHANU PRAKASH REDDY AKEPATI	Bhanu Prakash
18	15691A0318	BHANUPRAKASH YALAKA	Bhanu Prakash
19	15691A0319	BHARATHI PULIVENDULA	Bharathi
20	15691A0320	BHASKAR SUBRAMANYAM	Bhaskar
21	15691A0321	BHAVEEN TEJA CHENAKA	Bhaveen Teja
22	15691A0322	BRAMHANANDA REDDY MANCHINTI	Bramhananda
23	15691A0323	CHARANTEJA RAMISETTY	Charanteja
24	15691A0324	DEVI PRASAD K	Devi Prasad
25	15691A0325	DHANUSH MUTHYALA KANIKA	Dhanush
26	15691A0326	DHANUSH U G	Dhanush
27	15691A0327	DILEEP KUMAR PASUPULETI	Dileep Kumar
28	15691A0328	DINESH NAIDU BATT	Dinesh
29	15691A0329	DINESH REPANA	Dinesh
30	15691A0330	DIVYA SOMARA	Divya
31	15691A0331	DURGA PRASAD KUNTRAPAKAM	Durga Prasad
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40	15691A0342	GUNA SEK HAR REDDY KONDREDDY	Guna Sekhar
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42	15691A0344	HABEEB KHAN MAYANA	Habeeb
43	15691A0345	HAREESH NAIDU YENUGONDA	Hareesh
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45	15691A0347	HARIBABU ANAMALA	Haribabu
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48	15691A0350	HARISH LAKSHMIPATHY	Harish
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56	15691A0358	SATYA NARAYANA SNEHITH JAYAM	Satyam
57	15691A0359	JAYANTH BANDLA	Jayanth
58	15691A0360	JAYASUDHA YARRAMMAGARI	Jayasudha
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63	15691A0365	KOUSALYA CHAMANCHI	Kousalya
67	15691A0383	MANOJ KUMAR VALAPALA	Manoj Kumar
68	15691A0384	MANOJ DEVINENI	Manoj Devineni
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71	15691A0388	MOHAMMAD ANSARI SHAIK	Ansari
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98	15691A03B7	PRAVEEN KUMAR MANGASETTY	Praveen
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101	15691A03C0	PURUSHOTHAM MOPURI	Purushotham
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104	15691A03C3	RAHUL AKKUPALLI	Rahul
105	15691A03C4	RAJA MOHAN REDDY DUNNUTHALA	Rajamohan
106	15691A03C5	RAJA SEKHERARAJU UMAPATI	Rajashekar
107	15691A03C6	RAJU M	Raju
108	15691A03C7	RAMYA SREE R	Ramyasree
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120	15691A03E0	SAI GANESH MALYAVANTHAM	
121	15691A03E1	SAI KUMAR PERIMBETI	Sai Kumar
122	15691A03E2	SAI PAVANABHIRAM BODIMALLA	Pavan Sai
123	15691A03E3	SAI PRANEETH RENIGUNTLA	
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125	15691A03E5	P SAI TEJA M	Sai Teja
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127	15691A03E7	SAIF ALI KHAN PHATAN	Saif
128	15691A03E8	SAIKIRAN GOWD EEDIGA	Saikiran
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